



(<http://www.prnewswire.com/>)



New 2015 Board Members Nominated by Peers at Marketing Executives Networking Group (MENG)

NEW YORK, March 31, 2015 /PRNewswire-USNewswire/ -- The Marketing Executives Networking Group (MENG), nominated new board members to help the organization grow nationally.

"MENG is proud to welcome four new members to our national Board of Directors - Christine Fitzgerald, Tom Byrne, Herman Sperling and Scott Steer and they welcome all feedback and ideas from current and potential members," said Joey Iazzetto, Chairman of MENG. "Each individual was nominated by their peers based upon their expertise in marketing and their skills will help expand MENG and build our future."

Tom Byrne is an acknowledged Direct Marketing expert. Recent accomplishments include conducting a workshop on direct mail best practices for China Post, the world's largest postal service. His career started in the advertising business, working eleven years at Kobs Gregory Passavant.

Tom earned his MBA from Northwestern University's Kellogg School and lives in Glenview, IL.

Christine Fitzgerald is Director of Member Communications and Engagement at Nurtur Health/ Centene Corp. in Farmington, CT and is responsible for the strategic planning and execution of all member communications and interactions including promotion outreach and retention programs. Chris is a panelist speaker at The Conference Board's event in NYC on June 9th <https://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2725> (<https://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2725>) and lives in Berlin, CT.

Herman Sperling is CEO of HJS Markets LLC. His 4 decades of international experience includes senior marketing positions at Bose and Harman International, and various Board positions in global organizations. He received numerous awards for products developed, lectured at MIT (advanced marketing management), UNC (entrepreneurship) and UCLA (product development), spoken on behalf of Microsoft (social marketing) and Tata (innovation) and lives in Smithtown, NY.

Scott Steer founded Steering IMC, LLC a strategic Integrated Marketing Communications firm focused on optimizing multi-channel marketing. Scott experience includes agency account leadership and business development roles on clients such as Kraft, Coca-Cola, Anheuser-Busch, Mead Johnson, and Texaco. He now helps smaller clients and assists marketing agencies with their business development efforts and lives in Brooklyn, NY.

About MENG

Founded in 1995, Marketing Executives Networking Group (MENG) is the leading national community of top-level marketing executives. The organization is devoted to enhancing its members' professional skills, relationships, and knowledge, priding itself on a culture of camaraderie. MENG members are senior marketing levels in their organization. To learn more about MENG visit www.MENGOonline.com (<http://www.mengonline.com/>).

SOURCE Marketing Executives Networking Group (MENG)

RELATED LINKS

<http://www.mengonline.com> (<http://www.mengonline.com>)

Links referenced within this article

<https://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2725>

<https://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2725> (<https://www.conference-board.org/conferences/conferencedetail.cfm?conferenceid=2725>)

www.MENGOonline.com

<http://www.mengonline.com/> (<http://www.mengonline.com/>)

<http://www.mengonline.com>

<http://www.mengonline.com> (<http://www.mengonline.com>)

My News

<http://www.prnewswire.com/my-news> (<http://www.prnewswire.com/my-news>)

PR Newswire for Journalists

<http://prnmedia.prnewswire.com> (<http://prnmedia.prnewswire.com>)

Find this article at:

<http://www.prnewswire.com/news-releases/new-2015-board-members-nominated-by-peers-at-marketing-executives-networking-group-meng-300057794.html>

Uncheck the box to remove the list of links referenced in the article.